



## **NephroPlus tie-ups with Malla Reddy Narayana Hospital to set-up an all-efficient dialysis care unit in Telangana**

*The brand strives to address the Chronic Kidney Disease (CKD) landscape and strengthen the CKD management options in the state*

**Telangana, December 29, 2022:** NephroPlus, India's leading chain of dialysis service centers and a top kidney care provider, joined forces with Telangana's superlative Malla Reddy Narayana Multispecialty Hospital to launch the most incomparable dialysis care unit in the region. It is the brand's second co-branding venture in Telangana to promote accessible and affordable dialysis treatments through state-of-the-art medical facilities.

The new centre will offer a wide range of advanced dialysis care with services including Hemodialysis, Dialysis on call, Sustained low-efficiency Dialysis (SLED Dialysis) for critically ill patients, Home-hemodialysis, and Holiday Dialysis. With this move, the brand assures improved access to dialysis care for life-threatening kidney diseases, thus minimizing the overall expenditure on kidney care. Furthermore, the unit holds a patient capacity of 150 to meet the ever-increasing clinical needs of dialysis patients.

Addressing the audience at the event, **Mr. Vikram Vuppala, Founder and CEO of NephroPlus**, said, *"Many studies report incidences of kidney failure and dysfunctions in the younger age group as well, along with the geriatric population. Hence, there is a growing demand for dialysis care services, especially in urban settlements. As a kidney care provider, we promote preventive care for the vulnerable community and set up dialysis units for improved accessibility and affordability. We are delighted to join hands with such a reputed institute that readily supports us in achieving the brand mission."*

Commenting on the partnership with NephroPlus, Feb 2016 **from Malla Reddy Narayana** said, *"We are excited to partner with NephroPlus, which is one of the pioneers in the progress of effective dialysis care in India. With NephroPlus' expertise, global standards, and guest-centric approach, we will be better equipped to address the needs of people on dialysis and improve the health care delivery system in the region as well."*

Along with the prominent nephrologists within the network of NephroPlus, the event, also saw the presence of Mr. Malla Reddy Garu, MLA Medchal Constituency, Minister of Labour and Employment, who was honored as the Chief Guest. This year also marks NephroPlus' 13 successful years in the healthcare business; through its flagship initiatives like support group meetings, the brand led on to motivate and benefit millions by improving their quality of life and continues to relish.

### **About NephroPlus:**

NephroPlus operates 293 dialysis centres in more than 178 cities across 24 states in India and is known for its quality focus and patient-centricity. The company was established 12 years back with a vision to enable people on dialysis across the world to lead long, happy, and productive lives. The company treats 18,000+ patients per month and has performed 60+ Lakh treatments to date.

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