

NephroPlus launches its flagship program 'Guest Got Talent' Season Four

~The much-awaited initiative is based on the success of the last three years; it focuses on motivating dialysis patients to live normal lives filled with joyful moments~

Mumbai, August 8, 2022: NephroPlus, India's largest dialysis network focused on redefining dialysis care, has announced the 'Call to Entry' to its much-awaited motivational program for all the dialysis patients who are attached to its centers as well as others, 'Guests Got Talent' season four. The highly anticipated digital contest is the flagship program initiated by NephroPlus to encourage people on Dialysis who they call "Guests" to showcase their talent and creativity to add meaning to their lives. The entry for this unique contest started on August 1, 2022, and will run for a month.

The participation is simple and easy, the participants need to upload a one-minute audio, video, or picture demonstrating their talent and tag NephroPlus' social media handles Facebook www.facebook.com/NephroPlusDialysisNetwork/, Instagram (<https://www.instagram.com/nephroplus/>)/ Twitter page (<https://twitter.com/nephroplus>), or mail entries at creatives@nephroplus.com. The participation process is open for all dialysis patients; one must submit the entries along with his/her name, contact details, dialysis centre & city. Every week NephroPlus will upload the entries received from the participants on their social media page until the end of the talent hunt program.

All the submissions will be reviewed by an eminent panel of jury members. After a rigorous evaluation process basis the participants' creativity, act, impact, and diligence, three winners will be selected who will be felicitated.

Setting the tone for the launch of the contest, **Mr. Vikram Vuppala, Founder and CEO, NephroPlus**, said, *Providing high quality dialysis service that is accessible and affordable for all dialysis patients is our objective at NephroPlus and our dialysis guests have reposed this trust in us for over a decade now. We understand the needs of our dialysis guests and also understand their struggles and hardships in managing their condition. Hosting 'Guests Got Talent' allows us to further strengthen our relationship with our Guests (patients) and their families through fun activities that bring joy to them and supports them in leading normal lives. The "Guests Got Talent" contest is a unique way of affirming our commitment to bettering the lives of all dialysis patients and encourages all people on dialysis to*

express themselves by showcasing their talent and also bring joy, fun and excitement to their lives eluding them from their daily struggles due to their medical condition. We are in the 4th season and are thrilled to witness the response we receive.”

About NephroPlus:

NephroPlus operates 290 dialysis centres in 175 cities across 24 states in India and is known for its quality focus and patient-centricity. The company was established 12 years back with a vision to enable people on Dialysis across the world to lead long, happy, and productive lives. The company treats 18,000+ patients per month and has performed 60+ Lakh treatments. For further information: <https://www.nephroplus.com/>