

## **NephroPlus expands its footprint in India by launching its first dialysis center in association with Ayursundra Specialty Hospital, Guwahati**

**Guwahati, 25<sup>th</sup> April 2022:** NephroPlus, India's largest dialysis network and a pioneer in redefining dialysis care in India, announced the launch of its dialysis center in association with Guwahati's heritage healthcare provider, **Ayursundra Super Specialty Hospital**. With the company's strategic plan to expand its operation across multiple locations in the country, NephroPlus will now be functional in Assam's largest city of Guwahati. This collaboration aims to provide high-quality Dialysis and kidney care management for kidney patients in the north-eastern region.

The strategic collaboration will now offer a wide range of advanced dialysis care such as a State-of-the-art dialysis facility, Hemodialysis, Dialysis on call, Sustained low-efficiency Dialysis (SLED dialysis) for critically ill patients, Home-hemodialysis, and Holiday dialysis. In addition to this, dialysis guests will also be provided with NephroPlus' advanced technologies such as Buttonhole Needles/Painless Dialysis, a Zero Infection Kit that minimizes the risk of cross infections, and a Renaclean machine used to wash dialyzer for zero errors during dialyzer reuse count. Furthermore, to ensure every dialysis guest receives high-quality care, the center will have separate sanitized beds for seropositive and seronegative patients to avoid cross-infections.

As per recent statistics, over 6000 plus kidney patients are present in Guwahati, and currently, 388 dialysis sessions are conducted at Ayursundra hospital. Furthermore, about 200,000 new patients develop end-stage kidney failure every year in India, More than 75 lakh patients live with Chronic Kidney Disease (CKD), and less than 30% of patients manage to get Dialysis in India

Driven by a patient-centric approach where each patient is treated as a 'guest,' NephroPlus encourages individuals on Dialysis to lead lives as close to normal as possible. This partnership, equipped with world-class facilities and experienced professionals, will focus on making quality Dialysis accessible and affordable for all in these regions. In addition, NephroPlus developed a patient-centric health application called 'the Guest App' to boost further its commitment to educating patients on preventive kidney care. The application educates kidney patients with the latest medical news about kidney care and management and health and nutrition tips. In addition, it provides easy access to Nephrologists across any center in the country.

Commenting on the launch, **Mr. Vikram Vuppala, Founder & CEO of NephroPlus**, said, *"Ayursundra Superspecialty Hospital is one of the leading healthcare providers in Guwahati, has set a new standard in medical care for the people in Northeast. We are delighted to partner with them as the brand has a very strong presence in the region regarding dialysis care. We are confident that this collaboration will boost the dialysis services, offering patients many first-time innovations in the country's dialysis ecosystem. We are thankful to Ayursundra Super specialty hospital for trusting in NephroPlus, and we are all set to stand strong to our commitment towards redefining Dialysis across the city."*

Commenting on the collaboration, **Mr. Manoj Kumar Deka, CEO of Ayursundra Super Specialty Hospital**, said, *"Dialysis is growing rapidly in India, and there is much room to improve access and quality of service. Our partnership with NephroPlus, India's largest dialysis provider, will help us scale up dialysis service delivery and strengthen our reputation all over Assam. We are indeed happy that NephroPlus has decided to join hands with us. We promise to work closely with their team and oversee the clinical program to ensure the highest standards of dialysis treatment"*.

**About NephroPlus:**

NephroPlus operates 275 dialysis centers in more than 170 cities across 23 states in India and is known for its quality focus and patient-centricity. The company was established 11 years back with a vision to enable people on Dialysis across the world to lead long, happy, and productive lives. The company treats 18,000+ patients per month and has performed 60+ Lakh treatments to date. For further information: <https://www.nephroplus.com/>

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